

Press release

## The Signo Treffert treatment unit - designed by Porsche Design

**Dietzenbach, Germany, January 2010. „Each and every product from Porsche Design Studio combines a design tradition with innovative technology. All products created at Porsche Design have one unmistakable attribute in common: clear, functional lines, carefully selected materials, and impeccable craftsmanship. The result: products that combine form and function. Engineered, innovative and sheer elegance,” says Jürgen Fler, General Manager of J. Morita Europe. Working closely with Porsche Design Studio, Morita developed a new treatment unit that has the potential to become a classic.**

Whether it's the carefully selected materials, outstanding craftsmanship, or refined technical details, all products from Porsche Design Studios have a unique design style. The new Signo Treffert design unit is an innovative, superbly designed workstation that is tailored to the needs of dentists and patients alike. From both an ergonomic and methodological standpoint, the Signo Treffert embodies a feeling of well-being during treatment, in every detail. The central element of the new Morita treatment unit is a tall aluminum column to which all rotating elements such as cuspidor, arm systems, and lighting unit are attached.

The practitioner can choose from a number of treatment positions (from 9 to 12 o'clock) the one or ones that are optimal for him or her. The unit's ergonomic design also makes it possible for the practitioner to work from a standing position. The dentist's elements can be swiveled or adjusted in height to bring them within easy reach. The unit is available as a suspended tray, swivel arm, or cart. The

assistant's element with its telescopic arm make it easy to switch between team and individual treatment, and allows the dentist and his or her assistants greater freedom of movement.

The Signo Treffert lends itself to intuitive operation and is extremely user-friendly. The large display and the clearly laid out operating elements were carefully planned and selected. The Signo Treffert can also be operated hands-free, via a foot control – which is beneficial for hygiene. If an OP microscope is used, it can be focused on the treatment area hands-free, using the slow-speed mode.

The Signo Treffert is also an impressive solution when it comes to patient comfort. The unit's flexible headrest follows the natural movements of the patient's neck, while still keeping the patient's head stable and in an optimal position. The cuspidor moves along with the patient's chair and can be swiveled, thus guaranteeing rapid and comfortable access. The patient-chair upholstery, which was originally developed and used for space travel, moulds itself optimally to the patient's body. Thus the patient remains comfortable and feels well taken care of, even during lengthy procedures.

The Signo Treffert will be available from authorized dealers as from this coming September.

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